



COMMUNITY PROFILE

Franklin/Southampton, Virginia



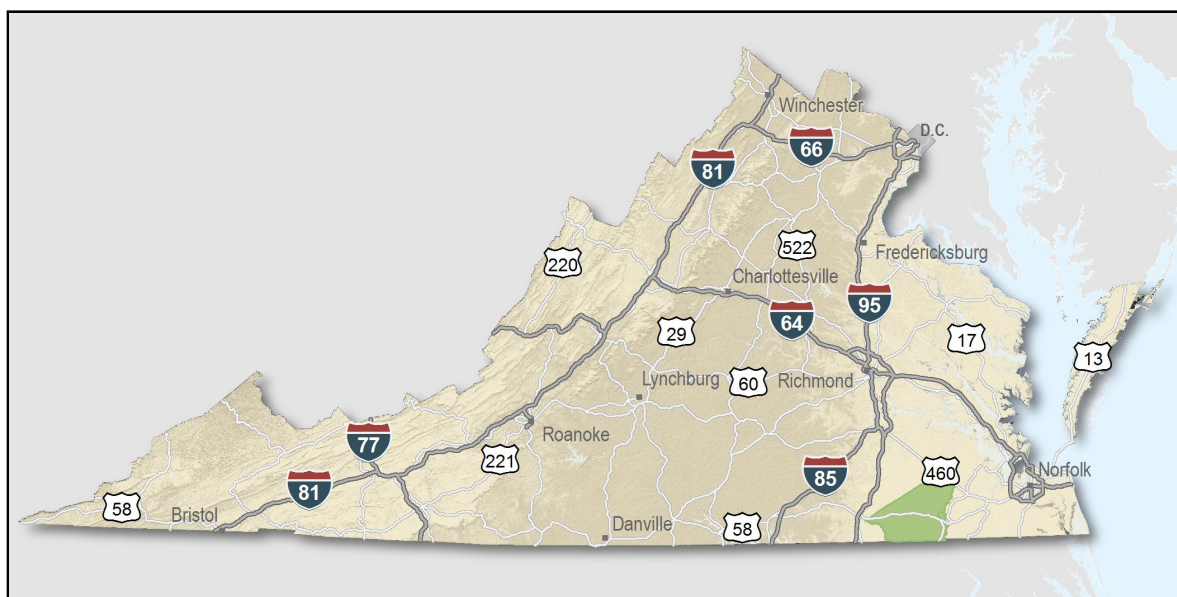
**VIRGINIA ECONOMIC
DEVELOPMENT PARTNERSHIP**
www.YesVirginia.org

State Map

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, 40 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 35 Fortune 1000 firms.
- Headquarters to over 70 firms with annual revenue over \$1 billion.
- More than 17,300 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 45 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



Location

The independent city of Franklin is located in southeastern Virginia immediately adjacent to the Virginia Beach-Norfolk-Newport News Metropolitan Statistical Area (MSA) and approximately nine miles from the North Carolina state line. It is surrounded by Southampton County. The community has historically been the center of trade and transportation for the surrounding countryside owing largely to its location on the Blackwater, Nottoway, and Meherrin Rivers, the presence of the railroad, proximity to the Port of Virginia, and two major U.S. highways (U.S. 58 and U.S. 460).

Franklin and Southampton County are a rapidly developing region, offering exceptional transportation corridors to the Port of Virginia; a world class Workforce Development Center; ample real estate zoned for commercial use, and access to the greater Hampton Roads' quality of life.

The Port of Hampton Roads is 45 miles east; Richmond, the state capital, is 75 miles to the northwest; Washington, D.C. is 195 miles north.

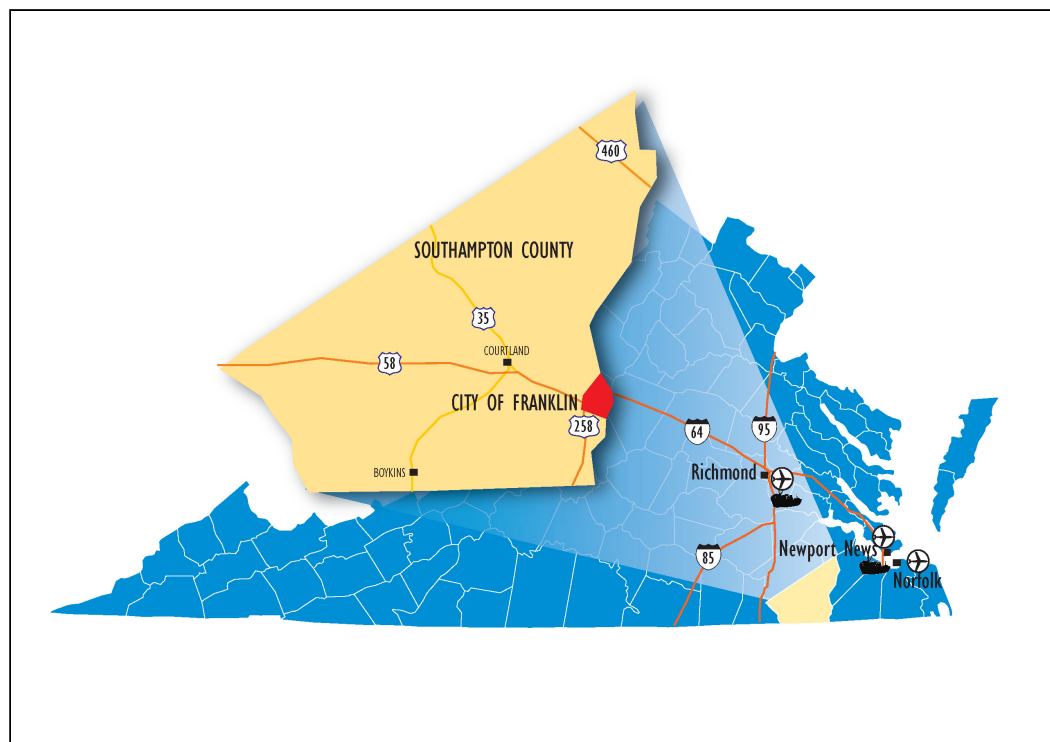


Franklin/Southampton

Franklin/Southampton

Franklin Southampton - A rapidly developing community of the "Hampton Roads Region" where you will experience exceptional transportation corridors to the Port of Virginia with fully developed business parks. A great location for warehousing and distribution, light assembly and manufacturing. Enjoy a community atmosphere where folks recognize you by your first name, where small town amenities abound; yet enjoy modern facilities, such as a community college, hospital, medical clinics, country club, YMCA and museums. All in a setting of 26,000 people.

The City of Franklin and Southampton County are located within the Virginia Beach-Norfolk-Newport News Metropolitan Statistical Area (MSA). With a population of over 1.5 million, it is the fifth largest metro area in the Southeast U.S., and the largest between Atlanta and Washington, D.C.

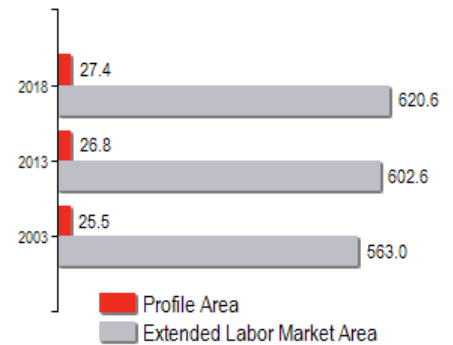


Franklin Southampton is located in Western Hampton Roads

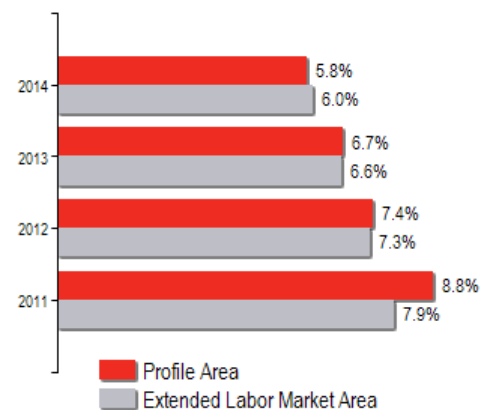
Labor Market

Population		
Gender Distribution (2013)		
	Male	Female
Franklin/Southampton	49.5%	50.3%
Race/Ethnicity (2013)		
Classification	Profile Area	Extended Labor Area
White	14,556	352,974
Black	11,506	213,937
Two or More	462	16,656
Asian	131	14,845
American Indian or Alaska Native	103	3,291
Pacific Islander	8	887
Hispanic (may be of any race)	424	32,894
Median Age (2013)		
Franklin City		39 years
Southampton		46 years

Population in Thousands



Unemployment Rates



Labor Market

Civilian Labor Force (2014)	
Franklin/Southampton	12,777
Extended Labor Market Area	282,733
Total	295,510

The well trained civilian labor force in the surrounding area exceeds 280,000.

Labor Force Participation (2009-2013)	
Franklin/Southampton	57.2%
Extended Labor Market Area	58.9%

Unemployment	
Unemployment Rate (April 2015)	
Franklin/Southampton	5.1%
Extended Labor Market Area	5.3%
Statewide	4.6%
Unemployed (2014)	
Franklin/Southampton	745
Extended Labor Market Area	16,922
Total	17,667
Underemployed (1st Quarter 2015)	
Franklin/Southampton	1,379
Extended Labor Market Area	32,809
Total	34,188

Labor Market

Commute Time (2009-2013)

Worked from home	424	3.8%
Under 15 minutes	3,302	30.6%
15-24 minutes	2,372	22.0%
25-34 minutes	1,425	13.2%
35-44 minutes	797	7.4%
45-59 minutes	1,236	11.4%
Over 60 minutes	1,661	15.4%
Mean Travel Time to Work (minutes)		
Franklin City		27
Southampton		31

Additional Labor Resources

High School Graduates Not Continuing (2013-2014)	26
Two-Year College Graduates (Spring 2014)	1,044
Two-Year College Enrollees (Fall 2014)	1,606
Total	2,676

Hampton Roads, and particularly those communities south of the James River, boasts one of the best combinations of available, quality labor at moderate wage and salary levels. The talent is young, well educated and technically oriented.

Labor Market

Career Readiness Certificate (01/01/2014-12/31/2014)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

Franklin/Southampton	112
Extended Labor Market Area	3,076
Total	3,188

Approximately 1,000 individuals in Franklin/Southampton are underemployed.

Educational Attainment

On-Time Graduation Rate (Class of 2014)	85.2%
Percentage of Franklin/Southampton population age 25+ who are high school graduates (2009-2013)	78.4%
Percentage of Franklin/Southampton population age 25+ who have earned a Bachelor's Degree or higher (2009-2013)	15.7%

Labor Market

Employment by Sector* (3rd Qtr. 2014)		
Agriculture Forestry Fishing and Hunting	187	2.4%
Mining Quarrying and Oil and Gas Extraction	N.D.	N.D.
Utilities	N.D.	N.D.
Construction	162	2.1%
Manufacturing	410	5.3%
Wholesale Trade	227	2.9%
Retail Trade	1,237	16.0%
Transportation and Warehousing	136	1.8%
Information	52	0.7%
Finance and Insurance	196	2.5%
Real Estate and Rental and Leasing	77	1.0%
Professional Scientific and Technical Services	145	1.9%
Management of Companies and Enterprises	39	0.5%
Administrative and Support and Waste Management	59	0.8%
Educational Services	N.D.	N.D.
Health Care and Social Assistance	1,416	18.3%
Arts Entertainment and Recreation	32	0.4%
Accommodation and Food Services	533	6.9%
Other Services	274	3.5%
Total Government	2,448	31.6%
Federal Government	70	0.9%
State Government	1,041	13.4%
Local Government	1,337	17.3%
Unclassified	0	0
Total	7,743	100.0%

N.D. - Not Disclosed

*By Business Establishment

Unemployment in the region is higher than the Virginia average.

Labor Market

Major Employers

Manufacturing

<i>Company</i>	<i>Product/Service</i>	<i>Estimated Employment</i>
Ashland Chemical	Chemicals	50 - 99
Atlantic Wood Industries	Pressure treated wood products	20 - 49
Birdsong Peanuts	Peanut processing	50 - 99
Chapman Lumber Co., Inc.	Lumber	50 - 99
Dominion Resources	Electric Utility	20 - 49
Feridies Peanuts	Peanut Processing and Sales	20 - 49
Hubbard Peanut Co., Inc.	Cocktail peanuts	50 - 99
Mid Atlantic Cotton Gin	Cotton processing	20 - 49
Narricot Industries Inc.	Seat belts	300 - 599
Valley Proteins, Inc.	Prepared feeds	100 - 299

NonManufacturing

<i>Company</i>	<i>Product/Service</i>	<i>Estimated Employment</i>
Deerfield Correctional Center	Correctional institution	100 - 299
Food Lion, Inc.	Retail food	100 - 299
Modern Oil Company	Distribution - Oil/HVAC	50 - 99
Paul D. Camp Community College	Higher education	300 - 599
Southampton Memorial Hospital	Health care	300 - 599
Wal-Mart Stores, Inc.	Discount supercenter	100 - 299

Over 4,000 commute outside the area for employment.

Labor Market

Closings, Reductions, Layoffs (1/2013 to date)

<i>Date</i>	<i>Type</i>	<i>Company</i>	<i>Product/Service</i>	<i>Employees Affected</i>
3/1/2013	Closing	Money Mailer, LLC	Direct mail advertising services	72
9/1/2013	Closing	Valley Proteins	Collection and recycling of inedible animal by-products	61
11/30/2014	Reduction	Asheboro Elastics Corporation	Rigid and elastic narrow fabric manufacturing	100

Union Activity (1/2013 - 4/2015)

Petitions filed for decertification	0
Petitions filed for representation	0
Petitions filed for raid	0
Elections won by union	0
Elections won by company	0

Labor Market

Estimated Earnings (May 2012)

<i>Occupation</i>	<i>Median Wage</i>	<i>Mean Wage</i>	<i>Median Salary</i>	<i>Mean Salary</i>
Laborers and Freight, Stock, and Material Movers, Hand	\$11.31	\$12.61	\$23,529.43	\$26,217.99
Industrial Truck and Tractor Operators	\$16.63	\$17.78	\$34,605.71	\$36,997.68
Heavy and Tractor-Trailer Truck Drivers	\$17.23	\$18.14	\$35,843.99	\$37,727.40
Welders, Cutters, Solderers, and Brazers	\$20.79	\$20.56	\$43,248.90	\$42,752.30
Machinists	\$21.97	\$21.70	\$45,700.35	\$45,126.41
First-Line Supervisors of Production and Operating Workers	\$31.41	\$30.60	\$65,340.44	\$63,645.08
Maintenance and Repair Workers, General	\$15.79	\$16.64	\$32,841.47	\$34,606.89
Office Clerks, General	\$12.70	\$13.32	\$26,432.60	\$27,701.05
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	\$15.54	\$15.96	\$32,331.32	\$33,200.07
Receptionists and Information Clerks	\$12.24	\$12.61	\$25,458.82	\$26,244.98
Customer Service Representatives	\$14.07	\$14.67	\$29,268.27	\$30,510.21
Bookkeeping, Accounting, and Auditing Clerks	\$16.62	\$17.10	\$34,572.53	\$35,569.75
First-Line Supervisors of Office and Administrative Support Workers	\$22.20	\$24.84	\$46,174.20	\$51,666.08
Telemarketers	\$10.23	\$10.52	\$21,282.28	\$21,876.61
Network and Computer Systems Administrators*	\$34.13	\$35.89	\$70,993.40	\$74,648.75
Software Developers, Applications	\$39.43	\$39.61	\$82,019.62	\$82,386.69
Computer Systems Analysts	\$36.78	\$38.37	\$76,488.16	\$79,813.15
Accountants and Auditors	\$29.32	\$32.42	\$60,991.23	\$67,433.63
Management Analysts	\$40.89	\$44.10	\$85,044.44	\$91,738.33
Purchasing Agents, Except Wholesale, Retail, and Farm Products	\$30.10	\$31.60	\$62,599.28	\$65,726.43

Per Capita Personal Income (2013)

\$35,020

Median Family Income (2008-2012)

Southampton	\$56,392
Franklin City	\$44,192

Education

Public School Enrollment (Fall 2014)

<i>Level</i>	<i>Number</i>	<i>Enrollment</i>
Elementary	5	1,987
Middle	2	922
High School	2	1,062

Public school enrollment ranges around 5,000 students.

Student Teacher Ratio (FY2014)

Elementary	13:1
Secondary	13:1

Per Pupil Expenditure (FY 2014)

\$10,291.75

On-Time Graduation Rate (Class of 2014)

85.2%

High School Graduates Continuing Education (2013-2014)

89.7%

Advanced Programs (2013-2014)

Governor's Schools

Appomattox Regional Governor's School for the Arts & Technology

Governor's School for the Arts

Governor's School Enrollment	10
Students taking 1 or more Advanced Placement (AP) Courses	33
Students taking 1 or more AP Exams	33
Students taking 1 or more Dual Enrollment Courses	114

Education

Workforce Development Facilities

<i>Facility</i>	<i>Type</i>
Chesapeake Workforce Center	VEC Workforce Center
Norfolk Navy Base Workforce Center	VEC Workforce Center
Norfolk Workforce Center	VEC Workforce Center
Opportunity, Inc. One Stop Workforce Center	Comprehensive Center
Reemploy Virginia - Portsmouth	Reemployment Center
Suffolk Workforce Center	VEC Workforce Center
Tidewater Tech Trades Vocational School	Career and Technical Center
Workforce Development Center - Paul D. Camp Community College	Satellite Center

Paul D. Camp Community College and its Workforce Development Center are great assets for the community and its businesses.

Higher Education Facilities — Fall 2014

<i>Facility</i>	<i>Enrollment</i>
Paul D. Camp Community College - Hobbs Suffolk Campus	854
Paul D. Camp Community College - Franklin Campus	752
Southside Virginia Community College - Southside Virginia Education Center Campus	·
Paul D. Camp Community College - Smithfield Campus	†

· Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

Transportation

Interstates	
Name	Distance
I-95	3.0 miles (4.9 km.)
I-64	20.3 miles (32.7 km.)
I-664	21.4 miles (34.4 km.)
I-85	22.5 miles (36.2 km.)
I-264	24.1 miles (38.8 km.)
I-295	24.4 miles (39.2 km.)
I-564	28.2 miles (45.4 km.)
I-464	29.5 miles (47.5 km.)

Note: Measured from border of locality/region.

Highways				
Highway 186	Highway 189	Highway 258	Highway 35	Highway 460
Highway 58				

Commercial Air Service		
<i>Norfolk International Airport, Norfolk -- 53.3 miles (85.8 km.)</i>		
American Airlines	American Eagle	Delta Air Lines
Southwest Airlines	United Express	US Airways
US Airways Express		

Newport News-Williamsburg International Airport, Newport News -- 53.9 miles (86.8 km.)

Delta Air Lines	Delta Connection	Frontier Airlines
US Airways	PEOPLExpress Airlines	

Richmond International Airport, Sandston -- 70.7 miles (113.8 km.)

American Airlines	Delta Air Lines	Southwest Airlines
United Airlines	US Airways	JetBlue Airways

Note: Within a 75-mile drive of the center of the locality.

Highway 58 traverses the community and connects it with the Port of Virginia and provides easy access to Interstate 95.

Transportation

General Aviation Service

<i>Name</i>	<i>Runway Length</i>
Franklin Municipal Airport, Franklin	4,976 ft (1,517 m)

Freight Rail Service

CSX Transportation

Norfolk Southern Railway Company

North Carolina & Virginia RR

Seaports

<i>Name</i>	<i>Distance</i>
Port of Virginia (Virginia International Gateway)	44.0 miles (70.8 km)
Port of Virginia (Norfolk International Terminals)	53.0 miles (85.3 km)
Port of Virginia (Portsmouth Marine Terminal)	54.0 miles (86.9 km)
Port of Virginia (Newport News Marine Terminals)	57.0 miles (91.7 km)
Port of Richmond	78.0 miles (125.5 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry

<i>Name</i>	<i>Distance</i>
Norfolk	53.3 miles (85.8 km)
Newport News	53.9 miles (86.8 km)
Richmond-Petersburg	70.7 miles (113.8 km)
Port of Washington - Dulles	186.2 miles (299.7 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Both CSX and NS rail service is provided in Franklin/Southampton, offering the potential for intermodal facilities to service the Port of Virginia. The Port of Virginia, located in the region, is the third largest port on the U.S. East Coast and one of the most successful commercial shipping ports in the U.S. It links Virginia and the mid-Atlantic to more than 250 ports in over 100 countries.

Utilities

Utilities	
Electric	City of Franklin
Electric	Community Electric Cooperative
Electric	Dominion Virginia Power
Natural Gas	Columbia Gas of Virginia
Telecommunications	Cox Communications
Telecommunications	Cavalier Telephone Company
Telecommunications	Verizon-Virginia
Telecommunications	Charter Communications
Water	City of Franklin
Water	Southampton County
Water	Town of Courtland
Waste Water Treatment	City of Franklin/Southampton County
Solid Waste Disposal	Southeastern Public Service Authority Regional Landfill

The region's utility providers are committed to providing high quality and affordable service to all their customers and include Dominion Virginia Power and Columbia Gas of Virginia. Advanced Telecommunication Systems are offered at the business parks.

Financial Institutions

Financial Institutions — 4th Qtr 2013 Assets	
<i>Bank</i>	<i>Assets (millions)</i>
Bank of America, N.A.	\$1,433,716.0
Branch Banking and Trust Company	\$179,126.3
SunTrust Bank	\$171,261.7
EVB	\$1,027.0
The Bank of Southside Virginia	\$542.5
Farmers Bank	\$412.4

The localities have several local, regional and national banking companies operating in the area.

Government and Taxes

Government

Southampton County has a County Administrator and a seven-member Board of Supervisors. Franklin City has a City Manager with six members of the City Council elected within ward districts and the Mayor elected at large.

Both localities have a comprehensive plan and zoning and subdivision ordinances.

Courtland is the county seat of Southampton County. Boykins, Branchville, Capron, Ivor, and Newsoms are other incorporated towns within the county.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Franklin City) [pdf](#)

Non-Manufacturer's Tax Profile (Franklin City) [pdf](#)

Manufacturer's Tax Profile (Southampton) [pdf](#)

Non-Manufacturer's Tax Profile (Southampton) [pdf](#)

The area is home to a state-of-the-art Small Business Incubator Facility offering a wide range of services.

Community Facilities

Franklin/Southampton is served by Southampton Memorial Hospital located in Franklin. This 220-bed facility provides a full range of medical services encompassing 18 medical specialties, including 24-hour emergency care coverage, obstetrics and maternity care, and out-patient services. Air ambulance capability is available in connection with nearby Sentara Norfolk General Hospital.

A private medical center operates in both Franklin and Ivor. Both Franklin and Southampton County operate public health clinics.

The community is served by 33 physicians and nine dentists.

The Walter Cecil Rawls Library and Museum, affiliated with the Virginia Museum, operates a seven-branch regional library system circulating over 156,547 volumes. The Ruth Camp Campbell Memorial Library, located in Franklin, houses a 40,000-volume collection. Additionally, the Paul D. Camp Community College Library in Franklin maintains a 24,000-volume collection.

Over 60 churches are located in the community and include most Protestant denominations, Mormon, and the Roman Catholic faith. A Jewish synagogue is located in nearby Suffolk.

Most commercial trade in the community is concentrated in several contemporary shopping centers and the downtown business district. Local merchants provide a wide range of goods and services, and additional shopping opportunities can be found within a comfortable driving distance in the nearby communities of Hampton Roads.

Residents are served by Southampton Memorial Hospital, located in Franklin, which recently completed a \$23 million renovation.

Lifestyle

Area citizens can enjoy year-round recreational opportunities through participation in programs sponsored through the Franklin Department of Recreation, as well as schools, churches and various clubs and civic organizations throughout Southampton County. Activities include swimming and tennis instruction, softball, an annual tennis tournament, and an annual fall festival complete with arts and crafts shows and athletic events. Other supervised activities are provided at eight community playgrounds and parks. A full-service, modern YMCA offers facilities for swimming, dancing, aerobics, gymnastics, volleyball, basketball, indoor tennis, baseball, soccer, and softball. The complex offers four athletic fields, a pavilion, a playground, a Nautilus center, and an indoor and outdoor pool. Armory Plaza offers a 32-lane bowling center.

Outdoor and water enthusiasts will find exceptional hunting, fishing, and boating in the area. The Nottoway, Blackwater, and Meherrin Rivers and a large number of creeks and ponds support a wide variety of native fish. Southampton County is home to a large number and variety of both game and non-game wildlife. Deer are especially prevalent in the area.

The Cypress Cove Country Club, located just outside of Franklin, offers a professional 18 hole golf course, 6 lighted tennis courts and a first class dining/meeting facility. Over 30 additional golf courses are located in the Hampton Roads region.

Virginia Beach and other beaches along the Atlantic Ocean and Chesapeake Bay shorelines are within easy reach of the community. A number of state parks are located within a 50-mile radius of Franklin.

Hampton Roads is Virginia's cultural hub - home of the Virginia Opera, Virginia Stage Company, Virginia Symphony, Chrysler Museum and Mariner's Museum.

Lifestyle

(continued)

Concerts, lectures, museums and other cultural attractions are available in nearby Norfolk. Major historical and tourist attractions, such as Jamestown, Yorktown, Colonial Williamsburg, and the Busch Gardens theme park, are within an hour's drive.

Recreation is abundant and can be found on the ball fields, parks, swimming pools, tennis courts, and golf course. Woodlands, rivers, creeks and ponds provide for hunting, fishing and a number of water sports.

Hampton Roads Profile

Franklin Southampton Economic Development

City of Franklin

The Hampton Roads Economic Development Alliance

Southampton County