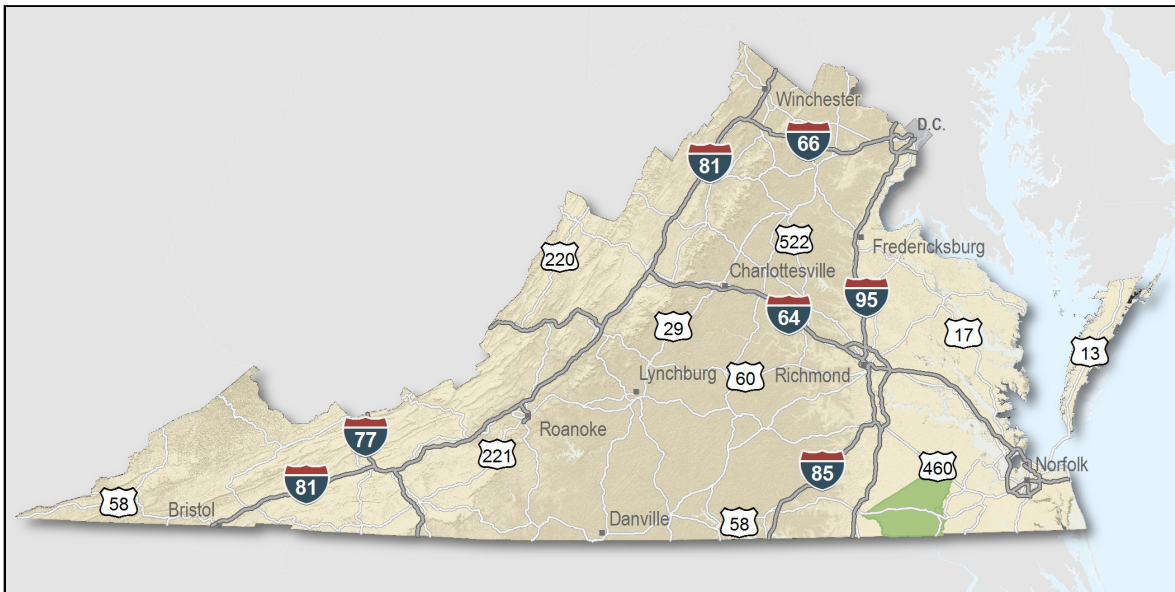

Franklin/Southampton, Virginia

Overview

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, more than 47 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

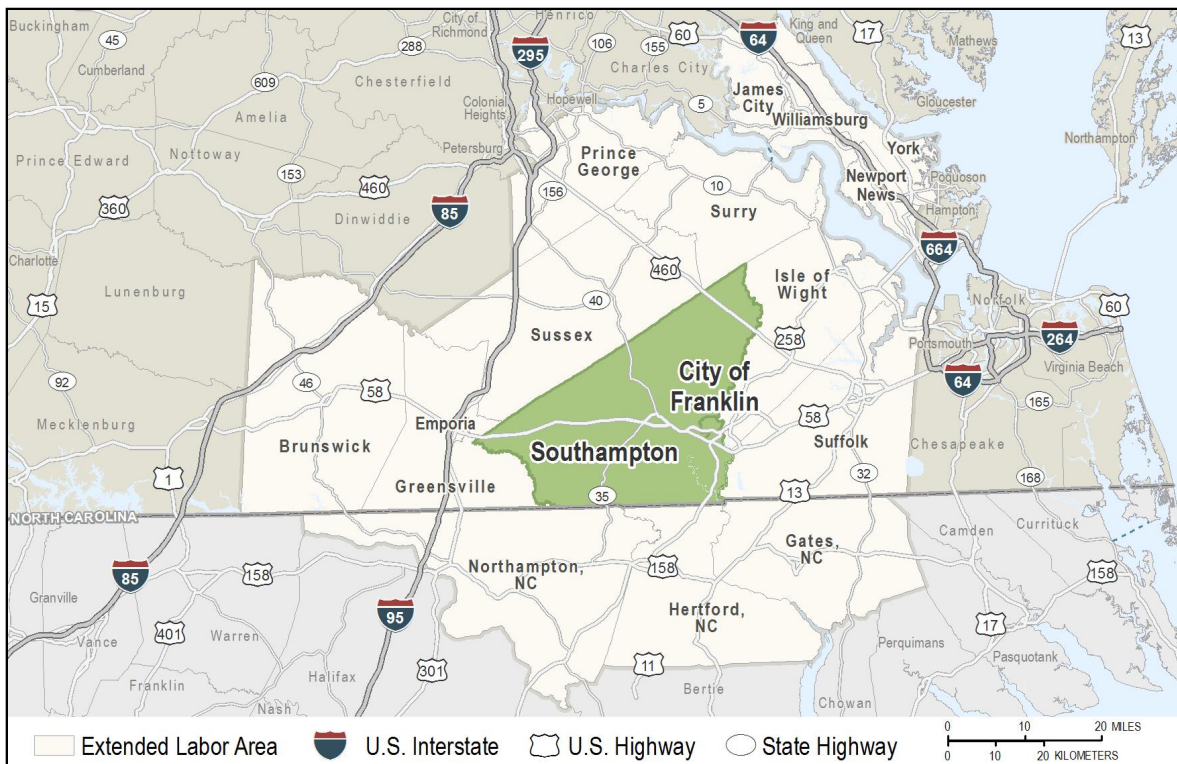
- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 56 firms each with annual revenue over \$1 billion.
- More than 21,400 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 40 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



Location

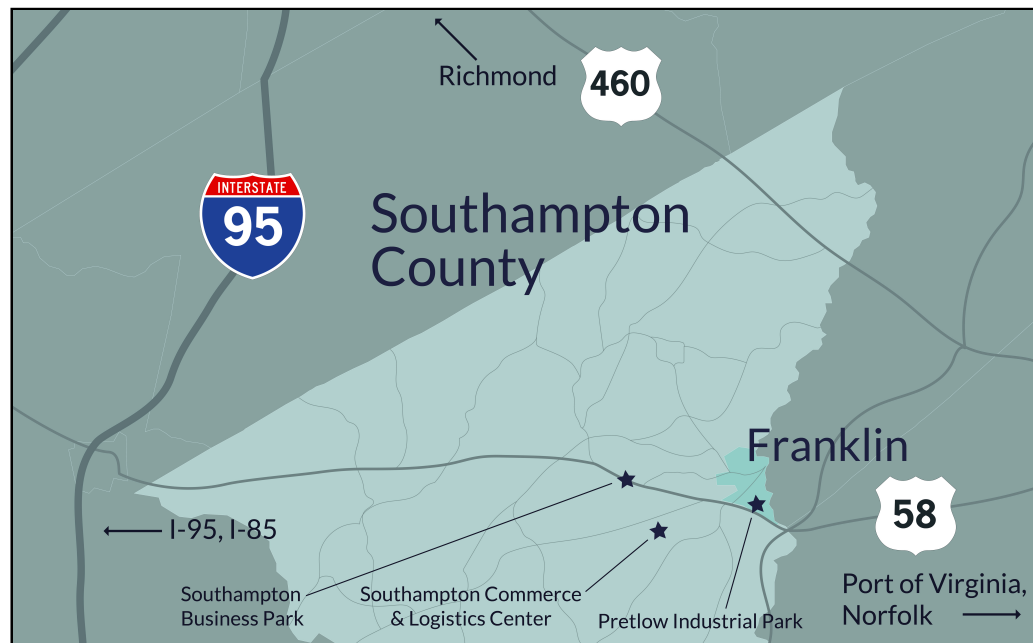
The independent city of Franklin is located in southeastern Virginia immediately adjacent to the Virginia Beach-Norfolk-Newport News Metropolitan Statistical Area (MSA) and approximately nine miles from the North Carolina state line. It is surrounded by Southampton County. The community has historically been the center of trade and transportation for the surrounding countryside owing largely to its location on the Blackwater, Nottoway, and Meherrin Rivers, the presence of the railroad, proximity to the Port of Virginia, and two major U.S. highways (U.S. 58 and U.S. 460).

The Port of Hampton Roads is 45 miles east; Richmond, the state capital, is 75 miles to the northwest; Washington, D.C. is 195 miles north.



Franklin/Southampton

Franklin Southampton - A rapidly developing community of the "Hampton Roads Region" where you will experience exceptional transportation corridors to the Port of Virginia with fully developed business parks. A great location for warehousing and distribution, light assembly and manufacturing. Enjoy a community atmosphere where folks recognize you by your first name, where small town amenities abound; yet enjoy modern facilities, such as a community college, hospital, medical clinics, country club, YMCA and museums. All in a setting of 26,000 people.

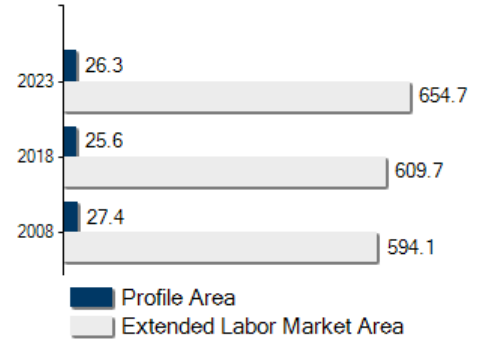


Franklin Southampton is located in Western Hampton Roads

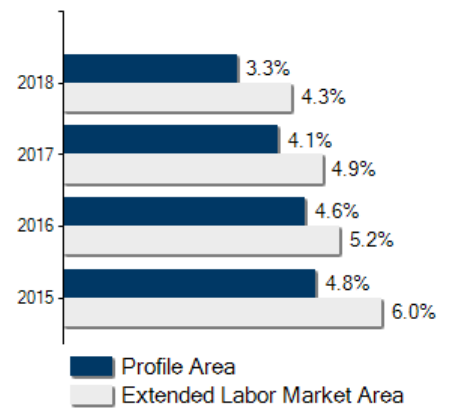
Labor Market

Population		
Gender Distribution (2018)	Male	Female
Franklin/Southampton	49.8%	50.2%
Race/Ethnicity (2018)	Profile Area	Extended Labor Area
Classification		
White	14,034	353,376
Black	10,785	215,865
Two or More	479	19,478
Asian	160	16,629
American Indian or Alaska Native	124	3,349
Pacific Islander	17	1,039
Hispanic (may be of any race)	528	38,270
Median Age (2018)		
Franklin City		41 years
Southampton		48 years

Population in Thousands



Unemployment Rates



Labor Market

Civilian Labor Force (2019)

Franklin/Southampton	12,737
Extended Labor Market Area	288,260
Total	300,997

Labor Force Participation (2013-2017)

Franklin/Southampton	57.4%
Extended Labor Market Area	58.3%

Unemployment

Unemployment Rate (March 2020)	
Franklin/Southampton	3.6%
Extended Labor Market Area	3.9%
Statewide	3.3%
Unemployed (2019)	
Franklin/Southampton	389
Extended Labor Market Area	9,594
Total	9,983
Underemployed (4th Quarter 2019)	
Franklin/Southampton	1,103
Extended Labor Market Area	32,196
Total	33,299



Labor Market

Commute Time (2013-2017)

Worked from home	395	3.5%
Under 15 minutes	3,441	31.9%
15-24 minutes	2,142	19.9%
25-34 minutes	1,635	15.2%
35-44 minutes	776	7.2%
45-59 minutes	1,164	10.8%
Over 60 minutes	1,629	15.1%
Mean Travel Time to Work (minutes)		
Franklin City		26
Southampton		31

Additional Labor Resources

High School Graduates Not Continuing (2017-2018)	37
Two-Year College Graduates (Spring 2018)	235
Two-Year College Enrollees (Fall 2018)	1,615
Total	1,887

Career Readiness Certificate (06/30/2017-06/30/2018)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workkeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

Franklin/Southampton	45
Extended Labor Market Area	5,403
Total	5,448

Educational Attainment

On-Time Graduation Rate (Class of 2018)	88.3%
Percentage of Franklin/Southampton population age 25+ who are high school graduates (2013-2017)	82.7%
Percentage of Franklin/Southampton population age 25+ who have earned a Bachelor's Degree or higher (2013-2017)	20.9%

Employment by Sector* (4th Qtr. 2018)

Agriculture Forestry Fishing and Hunting	218	2.7%
Mining Quarrying and Oil and Gas Extraction	N.D.	N.D.
Utilities	N.D.	N.D.
Construction	114	1.4%
Manufacturing	454	5.6%
Wholesale Trade	313	3.9%
Retail Trade	1,166	14.4%
Transportation and Warehousing	156	1.9%
Information	20	0.2%
Finance and Insurance	163	2.0%
Real Estate and Rental and Leasing	62	0.8%
Professional Scientific and Technical Services	182	2.2%
Management of Companies and Enterprises	21	0.3%
Administrative and Support and Waste Management	N.D.	N.D.
Educational Services	N.D.	N.D.
Health Care and Social Assistance	1,489	18.4%
Arts Entertainment and Recreation	33	0.4%
Accommodation and Food Services	580	7.2%
Other Services	273	3.4%
Total Government	2,307	28.5%
Federal Government	68	0.8%
State Government	923	11.4%
Local Government	1,316	16.2%
Unclassified	9	0.1%
Total	8,107	100.0%

N.D. - Not Disclosed

*By Business Establishment

Major Employers	
Manufacturing	
Company	Product/Service
AEC Virginia	Seat belts
Enviva	Wood pellets
Meherrin Agriculture	Supplier of Crop Inputs
NAES	Energy
Solenis	Chemicals
NonManufacturing	
Company	Product/Service
Deerfield Correctional Center	Correctional institution
On Time Staffing	Temp Agency
Paul D. Camp Community College	Higher education
Southampton Memorial Hospital	Health care
Wal-Mart Stores, Inc.	Discount supercenter

Closings, Reductions, Layoffs (7/2018 to date)

Date	Type	Company	Product/Service	Employees Affected
3/22/2019	Closing	Asheboro Elastics Corporation	Manufacturer of resilient elastic bondings	92

Union Activity (8/1/2015 - 8/1/2018)

Petitions filed for representation	1
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Estimated Earnings (May 2018)

Occupation	Median Wage (US\$)	Mean Wage (US\$)	Median Salary (US\$)	Mean Salary (US\$)
Laborers and Freight, Stock, and Material Movers, Hand	12.94	15.49	26,925	32,226
Heavy and Tractor-Trailer Truck Drivers	19.60	21.09	40,761	43,875
Welders, Cutters, Solderers, and Brazers	25.10	24.52	52,200	50,998
Machinists	25.88	25.49	53,836	53,018
First-Line Supervisors of Production and Operating Workers	32.27	33.66	67,131	70,010
Maintenance and Repair Workers, General	18.07	19.02	37,594	39,568
Office Clerks, General	14.85	15.94	30,893	33,150
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	17.41	17.67	36,211	36,751
Receptionists and Information Clerks	13.13	13.32	27,311	27,705
Customer Service Representatives	14.54	15.28	30,238	31,773
Bookkeeping, Accounting, and Auditing Clerks	18.73	19.59	38,955	40,753
First-Line Supervisors of Office and Administrative Support Workers	26.33	28.43	54,758	59,144
Engineering Technicians, Except Drafters, All Other	38.29	37.42	79,623	77,841
Computer Occupations, All Other	44.26	44.45	92,058	92,463
Computer User Support Specialists	25.53	25.84	53,094	53,761
Software Developers, Applications	42.74	48.85	88,901	101,603
Computer Systems Analysts	39.87	43.12	82,924	89,695
Accountants and Auditors	34.04	37.61	70,797	78,238
Management Analysts	43.15	47.01	89,762	97,796
Human Resources Specialists	31.03	32.32	64,550	67,235

Per Capita Personal Income (2017)

\$40,917

Median Family Income (2013-2017)

Southampton	\$65,697
Franklin City	\$53,969

Public School Enrollment (Fall 2018)

Level	Number	Enrollment
Elementary	5	1,957
Middle	2	850
High School	2	1,137

Student Teacher Ratio (FY 2018)

Elementary	11:1
Secondary	16:1

Per Pupil Expenditure (FY 2018) (US\$)

11,816.66

On-Time Graduation Rate (Class of 2018)

88.3%

High School Graduates Continuing Education (2017-2018)

83.7%

Advanced Programs (2017-2018)

Governor's Schools	
Appomattox Regional Governor's School for the Arts & Technology	
Governor's School for the Arts	
Governor's School Enrollment	19
Students taking 1 or more Advanced Placement (AP) Courses	45
Students taking 1 or more AP Exams	42
Students taking 1 or more Dual Enrollment Courses	163

Workforce Development Facilities

Facility	Type
Opportunity, Inc. One Stop Workforce Center	Comprehensive Center
Suffolk Workforce Development Center	Satellite Center
Tidewater Tech	Career and Technical Center
Workforce Development Center - Paul D. Camp Community College	Satellite Center

Higher Education Facilities – Fall 2018

Facility	Enrollment
Paul D. Camp Community College - Hobbs Suffolk Campus	897
Paul D. Camp Community College - Franklin Campus	718
Paul D. Camp Community College - Smithfield Center	†§
Southside Virginia Community College - Southside Virginia Education Center	†§

† Enrollment figures are not available.

§ Enrollment counted at a main campus.

Transportation

Interstates	
Name	Distance
I-95	3.0 miles (4.9 km.)
I-64	20.3 miles (32.7 km.)
I-664	21.4 miles (34.4 km.)
I-85	22.5 miles (36.2 km.)
I-264	24.1 miles (38.8 km.)
I-295	24.4 miles (39.2 km.)
I-564	28.2 miles (45.4 km.)
I-464	29.5 miles (47.5 km.)

Note: Measured from border of locality/region.

Highways				
Highway 186	Highway 189	Highway 258	Highway 35	Highway 460
Highway 58				

Commercial Air Service		
Norfolk International Airport, Norfolk -- 53.3 miles (85.8 km.)		
American Airlines	American Eagle	Delta Air Lines
Frontier Airlines	Southwest Airlines	United Express
Allegiant Air		
Newport News-Williamsburg International Airport, Newport News -- 53.9 miles (86.8 km.)		
American Airlines	Delta Air Lines	
Richmond International Airport, Sandston -- 70.7 miles (113.8 km.)		
American Airlines	Delta Air Lines	Southwest Airlines
Spirit Airlines	United Airlines	JetBlue Airways
Allegiant Air		

Note: Within a 75-mile drive of the center of the locality.

Transportation

General Aviation Service

Name	Runway Length
Franklin Municipal Airport, Franklin	4,976 ft (1,517 m)

Freight Rail Service

CSX Transportation Norfolk Southern Railway Company North Carolina & Virginia RR
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Seaports

Name	Distance
Port of Virginia (Virginia International Gateway)	44.0 miles (70.8 km)
Port of Virginia (Norfolk International Terminals)	53.0 miles (85.3 km)
Port of Virginia (Portsmouth Marine Terminal)	54.0 miles (86.9 km)
Port of Virginia (Newport News Marine Terminals)	57.0 miles (91.7 km)
Port of Virginia (Richmond Marine Terminal)	78.0 miles (125.5 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry

Name	Distance
Norfolk	53.3 miles (85.8 km)
Newport News	53.9 miles (86.8 km)
Richmond-Petersburg	70.7 miles (113.8 km)
Port of Washington - Dulles	186.2 miles (299.7 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Utilities	
Electric	City of Franklin
Electric	Community Electric Cooperative
Electric	Dominion Energy
Natural Gas	Columbia Gas of Virginia
Telecommunications	Cox Communications
Telecommunications	Cavalier Telephone Company
Telecommunications	Verizon-Virginia
Telecommunications	Charter Communications
Water	City of Franklin
Water	Southampton County
Water	Town of Courtland
Waste Water Treatment	City of Franklin/Southampton County
Solid Waste Disposal	Southeastern Public Service Authority Regional Landfill

Financial Institutions

Financial Institutions – 4th Qtr 2018 Assets	
Bank	Assets (US\$ Millions)
TD Bank, N. A.	302,668.9
Branch Banking and Trust Company	219,071.0
Sonabank, N.A.	2,707.1
The Bank of Southside Virginia	555.3
Farmers Bank	478.3



Government and Taxes

Government

Southampton County has a County Administrator and a seven-member Board of Supervisors. Franklin City has a City Manager with six members of the City Council elected within ward districts and the Mayor elected at large.

Both localities have a comprehensive plan and zoning and subdivision ordinances.

Courtland is the county seat of Southampton County. Boykins, Branchville, Capron, Ivor, and Newsoms are other incorporated towns within the county.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Franklin City) [pdf](#)

Non-Manufacturer's Tax Profile (Franklin City) [pdf](#)

Manufacturer's Tax Profile (Southampton) [pdf](#)

Non-Manufacturer's Tax Profile (Southampton) [pdf](#)



Community Facilities

Franklin/Southampton is served by Southampton Memorial Hospital located in Franklin. This 220-bed facility provides a full range of medical services encompassing 18 medical specialties including 24-hour emergency care coverage and out-patient services. Air ambulance capability is available in connection with nearby Sentara Norfolk General Hospital.

A private medical center operates in both Franklin and Ivor. Both Franklin and Southampton County operate public health clinics.

The community is served by 33 physicians and nine dentists.

The Walter Cecil Rawls Library and Museum, affiliated with the Virginia Museum, operates a seven-branch regional library system circulating over 156,547 volumes. The Ruth Camp Campbell Memorial Library, located in Franklin, houses a 40,000-volume collection. Additionally, the Paul D. Camp Community College Library in Franklin maintains a 24,000-volume collection.

Over 60 churches are located in the community and include most Protestant denominations, Mormon, and the Roman Catholic faith. A Jewish synagogue is located in nearby Suffolk.

Most commercial trade in the community is concentrated in several contemporary shopping centers and the downtown business district. Local merchants provide a wide range of goods and services, and additional shopping opportunities can be found within a comfortable driving distance in the nearby communities of Hampton Roads.

Area citizens can enjoy year-round recreational opportunities through participation in programs sponsored through the Franklin Department of Recreation, as well as schools, churches, and various clubs and civic organizations throughout Southampton County. Activities include swimming and tennis instruction, softball, an annual tennis tournament, and an annual fall festival complete with arts and crafts shows and athletic events. Other supervised activities are provided at eight community playgrounds and parks. A full-service, modern YMCA offers facilities for swimming, dancing, aerobics, gymnastics, volleyball, basketball, indoor tennis, baseball, soccer, and softball. The complex offers four athletic fields, a pavilion, a playground, a Nautilus center, and an indoor and outdoor pool. Armory Plaza offers a 32-lane bowling center.

Outdoor and water enthusiasts will find exceptional hunting, fishing, and boating in the area. The Nottoway, Blackwater, and Meherrin Rivers and a large number of creeks and ponds support a wide variety of native fish. Southampton County is home to a large number and variety of both game and non-game wildlife. Deer are especially prevalent in the area.

The Cypress Cove Country Club, located just outside of Franklin, offers a professional 18-hole golf course, six lighted tennis courts, and a first-class dining/meeting facility. Over 30 additional golf courses are located in the Hampton Roads region.

Historic Downtown Franklin is a great place to spend the day shopping in unique shops. During the summer months there are three weekly events--Wednesday's Franklin's Market on Main (farmers market) and the Franklin Cruise In, a classic and custom car show held along Main Street. The concert series We Be Jammin' takes place on Thursdays. Each month Main Event Franklin hosts a comedy club featuring well known and up-and-coming artists.

[Hampton Roads Profile](#)

[Franklin Southampton Economic Development](#)

[City of Franklin](#)

[The Hampton Roads Economic Development Alliance](#)

[Southampton County](#)